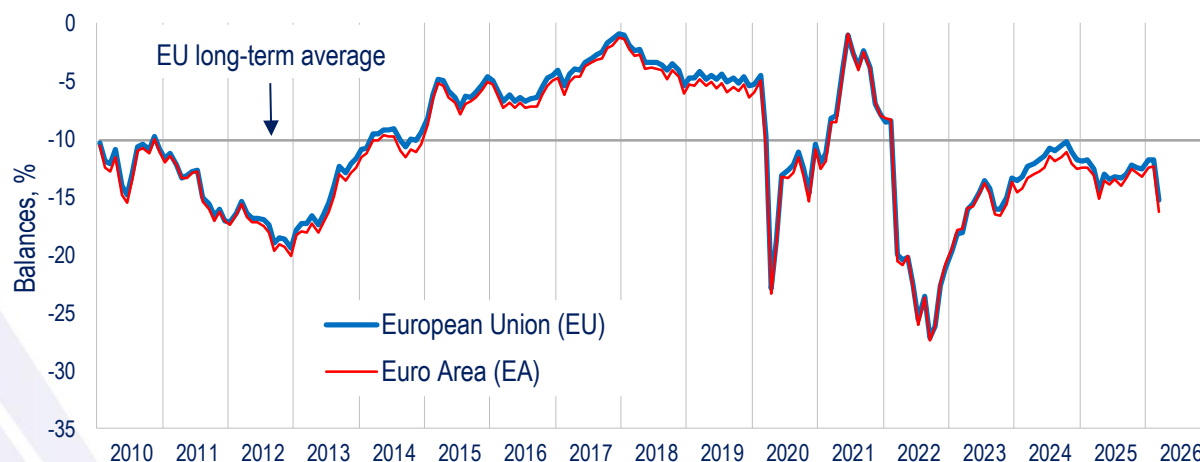




## FLASH CONSUMER CONFIDENCE INDICATOR FOR THE EU AND EURO AREA

In March 2026, DG ECFIN's flash estimate<sup>1</sup> of the consumer confidence indicator<sup>2</sup> plummeted in both the EU (-3.4 percentage points (pps) compared to February) and the euro area (-4.0 pps).<sup>3</sup> At -15.2 (EU) and -16.3 (euro area) points, consumer confidence scores markedly below its long-term average, reaching its lowest level since October 2023.



source: European Commission services

<sup>1</sup> This month's Flash CCI is computed on the basis of consumer survey data from all 27 EU countries and all 21 euro-area members.

<sup>2</sup> The consumer confidence indicator builds on replies to selected questions addressed to consumers according to the Joint Harmonised EU Programme of Business and Consumer Surveys. More information on the consumer confidence indicator as well as time series can be found via the following link: [https://economy-finance.ec.europa.eu/economic-forecast-and-surveys/business-and-consumer-surveys\\_en](https://economy-finance.ec.europa.eu/economic-forecast-and-surveys/business-and-consumer-surveys_en).

<sup>3</sup> Past results were slightly revised due to seasonal adjustment

### Information

**Data collection period:** March 1-22.

**Release policy of the Consumer Confidence Indicator (CCI):** Every month, the Directorate-General Economic and Financial Affairs (DG ECFIN) of the European Commission releases the flash CCI for the EU and euro-area aggregates, using the data available on the cut-off date. The final Consumer Survey results are then published as part of the full Business and Consumer Survey release at the end of the month.

The Joint Harmonised EU Programme of Business and Consumer Surveys is managed by DG ECFIN's Unit Economic situation, forecasts, business and consumer surveys (A3), Sector Business and consumer surveys and short-term forecast.

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To obtain additional information regarding these survey results you can contact DG ECFIN at the following addresses:

**Email:** [ECFIN-BCS-MAIL@ec.europa.eu](mailto:ECFIN-BCS-MAIL@ec.europa.eu)      **Website:** [https://economy-finance.ec.europa.eu/economic-forecast-and-surveys/business-and-consumer-surveys\\_en](https://economy-finance.ec.europa.eu/economic-forecast-and-surveys/business-and-consumer-surveys_en)

**Upcoming releases:** Full Business and Consumer Survey Results (incl. ESI, EEI, sectoral CIs)      30 March 2026  
Flash Consumer Confidence Indicator      22 April 2026